

EXCELLENCE IN GROWTH, INNOVATION & LEADERSHIP AWARDS BANQUET

The Global Community of
Growth, Innovation and Leadership

7 OCTOBER, 2010
ST. REGIS, SINGAPORE

GIL 2010: Asia Pacific

TO BE HELD IN CONJUNCTION WITH



Global Entrepolis
@ Singapore





2010 GIL AWARDS

The 2010 Frost & Sullivan Growth, Innovation & Leadership Awards Banquet will acknowledge and honor companies and individuals that have pushed the boundaries of excellence - rising above the competition and demonstrating outstanding performance across the Asia Pacific region.

Recognized by industry leaders, the investment community and the media, these prestigious awards will be offered in 3 categories:

- Growth
- Innovation
- Leadership

This year, the GIL Awards banquet will be held in conjunction with the Global Entrepolis @ Singapore (GES).

ABOUT GES

Global Entrepolis @ Singapore (GES) the foremost business leader's summit is back for the seventh edition with the theme "Global Trends, Asian Insights".

Join us at the prestigious evening featuring the GES Leader's Dialogue with the Senior Minister and Minister of Commerce, Cambodia who will speak on the strengths and opportunities in one of the most promising emerging economies.

GES presents the 2010 Frost & Sullivan's Growth Innovation and Leadership (GIL) Awards, celebrating business excellence. In its third edition, the GIL Awards banquet will recognize outstanding organizations and individuals for their contributions and individuals for their contributions in the past year. Frost & Sullivan GIL Awards are global Awards that are presented to deserving recipients in Asia Pacific whose best practices are noteworthy in the international arena.

For more information, please visit www.globalentrepolis.com.

EXCELLENCE IN GROWTH, INNOVATION & LEADERSHIP



ABOUT THE AWARD

The Frost & Sullivan **Excellence in Growth** award recognizes a company which has demonstrated significant excellence in growth leadership. This company has consistently outperformed its competition by demonstrating higher than average industry growth in the past few years. This leadership in growth may be in the form of gains in market share or through geographical and customer base expansion. The award recipient has implemented innovative strategies in this process which had significant industry impact and demonstrated thought leadership.

The Frost & Sullivan **Excellence in Innovation** award recognizes a company which has demonstrated leadership through significant excellence in innovation. This company has demonstrated exceptional creativity in meeting and delivering to customer needs and expectations. This leadership in innovation may be in the form of new products launched which are revolutionary in technology and concept, innovative positioning which has contributed to high growth or a radical change in its business model. It has resulted in the recipient gaining in market share, revenues or profitability. The award recipient has successfully managed and implemented this innovation which had significant industry impact and demonstrated thought leadership.

The Frost & Sullivan **Excellence in Leadership** award recognizes an individual who has demonstrated significant leadership skills that drive excellence within their organization. The recipient has achieved great accomplishments and significant impact in his or her organization and the industry. Their talent and drive demonstrates that this individual can leverage these accomplishments to even greater success. The award recipient has demonstrated innovation in decision-making and implementing strategies that has enhanced earnings and growth, or significant social impact that promotes widespread action in his/her industry or across the globe.

SELECTION METHODOLOGY

For over 49 years, Frost & Sullivan has tracked industry developments and measurements in virtually every major market. Award nominees are identified for the Excellence in Growth, Innovation & Leadership awards through market participant interviews, extensive primary research (collecting data about the nominees through interviews, surveys, observations, and analysis), and extensive secondary research (collecting data about the nominees through freely available sources, such as the internet, publications, etc.).

After identifying nominees, Frost & Sullivan analysts evaluate them based on such factors as:

- Social impact
- Profit margins
- Stock price
- Overall market growth and penetration
- Growth in market share
- Overall industry impact



JUDGING CRITERIA

In addition to the methodology described, specific criteria are applied to determine the final award recipient. The Frost & Sullivan senior management team makes the final determination using subjective analysis and expert criteria that may include the following:

- **Significant:** The recipient has made an impact on society, an organization, and/or contribution to company financial results.
- **Effective:** The recipient has been highly effective in achieving positive change. His or her work has a measurable record of accomplishment.
- **Inclusive:** The recipient builds bridges among people with differing viewpoints or different backgrounds.
- **Valuable:** The recipient has demonstrated compelling leadership that increases value as perceived by the stakeholders (e.g., consumers, suppliers, shareholders).
- **Inspirational:** The recipient advances a leadership quality that directly improves people's lives.
- **Professional Recognition:** The recipient has achieved a level of awareness within his/her industry through his/her leadership skills.

BENEFITS TO THE AWARD RECIPIENT

As the award recipient, you are being recognized as achieving a level of excellence in leadership that few individuals have achieved. In support of this recognition, Frost & Sullivan will be furnishing you with the following:

- Frost & Sullivan Excellence in Growth / Innovation / Leadership award plaque
- Media coverage through post banquet press release
- Your name prominently displayed in Frost & Sullivan's Hall of Fame website
- Forum to discuss your thoughts and ideas about the industry, your organization, or other topics of interest with market luminaries, event participants, and the media

About the Growth, Innovation and Leadership Congress

Frost & Sullivan's Global community of Growth, Innovation and Leadership is focused on engaging, sharing, and inspiring a continuous flow of new ideas and fresh perspectives which leverage innovation as a resource to help shape a better future for the growth of our companies and our careers. If you and your company are serious about growth, and you're interested in further developing your career, our GIL Global events are where you need to begin.

Year after year our CEOs and members of their growth team, invest the time to experience a GIL event, renewing their passion, fueling their creativity and gaining inspiration through interactive networking, bench marking of proven growth strategies, sharing of best practices by industry and career; exposure to best-in-class growth solution providers and access to some very insightful "BIG Picture" 360 Degree Visionary Perspectives.

The time to get serious about growth is now. Make a commitment to developing your analytical, strategic, visionary and innovative skills. Come ask, provoke, engage and inspire your fellow members by attending one of the GIL Global events around the world. Take away these necessary tools and actionable strategies for critical decision making transforming your efforts into a full 24x365 growth acceleration system for your company. For more information, please visit www.gil-global.com/asiapacific.

EXCELLENCE IN GROWTH, INNOVATION & LEADERSHIP



PAST AWARD RECIPIENTS

2009 Awards Recipients

Excellence in Growth Award

Hyundai Motor Company, South Korea

Wilmar International Limited, Singapore

Bumrungrad Hospital, Thailand

Top Glove, Malaysia

PACNET, Hong Kong

PT Kalbe Farma Tbk., Indonesia

Excellence in Innovation Award

ASUSTeK Computer Incorporated, Taiwan

Perisai Petroleum Teknologi Berhad, Malaysia

GHD, Australia

Commonwealth Scientific and Industrial Research Organisation, Australia

CT&T, Korea

Excellence in Leadership Award

Dato' Tony Fernandes, Group CEO, AirAsia, Malaysia

Ho Kwon Ping, Founder & Executive Chairman, Banyan Tree Holdings Limited, Singapore

2008 Award Recipients

Excellence in Growth Award

Shenzhen Mindray Bio-Medical Electronics Company Limited, China

Tech Mahindra Limited, India

Toll Holdings Limited, Australia

P.T. Bumi Resources Tbk, Indonesia

Excellence in Innovation Award

HTC Corporation, Taiwan

Tata Motors

Excellence in Leadership Award

Dato' Sri Idris Jala, CEO,
Malaysia Airlines System Berhad, Malaysia

Karim Khoja, CEO, Roshan Telecom, Afghanistan

Excellence in Research & Innovation Award

Industrial Technology Research Institute (ITRI), Taiwan



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ABOUT FROST & SULLIVAN

Frost & Sullivan, the Growth Partnership Company, enables clients to accelerate growth and achieve best-in-class positions in growth, innovation and leadership. The company's Growth Partnership Service provides the CEO and the CEO's Growth Team with disciplined research and best-practice models to drive the generation, evaluation, and implementation of powerful growth strategies. Frost & Sullivan leverages over 45 years of experience in partnering with Global 1000 companies, emerging businesses and the investment community from 40 offices on six continents. To join our Growth Partnership, please visit <http://www.frost.com>